

## Doosan Forklift Parts

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental corporation which includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

With a system consisting of over 90 autonomous dealers, the forklift group supplies quality materials handling equipment to the broad North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and product sales locations all through Canada and the U.S. The lift truck product line impressively includes 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous vehicle versions range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American market, due to its excellent level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Lift Truck users. The U.S. forklift division situated in Cleveland has a professional team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

Initially the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled forklifts as part of a home-based equipment expansion venture. Product sales of these goods were primarily targeted to state-run firms, large scale organizations, and the armed forces. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction grew to become the new focus for enhancing quality and product development.

Domestic forklift trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological improvements combined with sales success placed them in a position of substantial expansion of their lift truck business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the very competitive North American materials handling industry. This project proved highly lucrative for Daewoo and their forklift sales expanded greatly. In 1984, the company completed development of a new facility to help in producing high end value-added products for export. In 1993, the corporation had a international sales system and started exporting models they had developed through in-house technology, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into overseas marketplaces.