

## Hyster Forklift Part

Hyster Forklift Parts - Hyster is an industry leader in the materials handling industry that has been in business for over eighty years. However, it started as a producer of lifting machinery as well as winches. Most of its production was focused in the northwest United States and dealt primarily with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding 80 years Hyster has continued to expand and increase its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to grow into the intercontinental player it is now.

Hyster experienced major innovations through the 1940's and 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was totally dedicated to bulk manufacturing trucks. This allowed Hyster to force its expenses down and, at the same time, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its production operations throughout the fifties and 60's. They began building container handlers in the United states in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a means for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R and D centre in Oregon that was focused on enhancing the design and performance of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the industry was shifting in the direction of mass manufacturing. To keep up with the times Hyster was inclined to focus on the evolution of these mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer better quality at a more affordable cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading lift trucks. The Hyster brand name was recognized throughout the globe for its dedication towards superiority. This attention to excellence produced several suitors for the enterprise. In 1989, a large international business based in Ohio called NACCO Industries bought Hyster and started an aggressive growth plan. NACCO swiftly changed the XL philosophy with a more driver oriented truck that focused on operator comfort, which is identified as the XM generation of forklifts.

With the global change towards just-in-time management procedures, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and various other places throughout the globe. All of these investments have made Hyster a world leader in the forklift market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of over 300 different models of lift trucks.